

Press Reviews



14th March 2008

A remarkably clever piece of software for smartphones and PDAs. Very handy indeed and much more portable than pocket "Spoken" Dictionaries.



14th March 2008

Practical translator that's always at hand when we need it.



17th March 2008

Extracts the text from the picture using OCR and translates the text into the user's language using SmartTranslation™ Technology.



5th March 2008

A truly great idea!
(„Westdeutscher Rundfunk“, Westgerman public-broadcasting organization)



14th March 2008

Utile per i viaggiatori vacanzieri che si recano in paesi esteri di cui non conoscono la lingua.



17th March 2008

Nos permite traducir textos de forma automática con ayuda del móvil.



April 2008

Très utile en vacances ou en déplacement à l'étranger, et plus ergonomique qu'un dictionnaire en papier.



13th March 2008

"Below is a continuation of the list of notable product highlights from the CeBIT exhibit floor. Though many of these companies are European and may not be familiar in the United States, we thought it worthwhile to bring you a glimpse of what's going on across the Atlantic. Language technology expert Linguattec unveiled a world first at CeBIT. Shoot & Translate, the first translation software for cell phones and smart phones, uses the built-in camera and Internet access popular in today's cell phones to its full potential."

More press reviews:

www.shoot-and-translate.com/pressreviews

For a better understanding

Understand texts using your mobile phone



Shoot & Translate is the first translation software to be able to translate text from a photo. Make your mobile phone a mobile translator with Shoot & Translate!

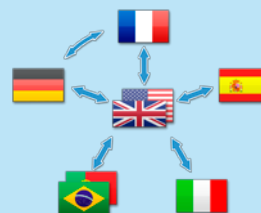
No matter what you take a photo of: signs, menus or newspaper texts, just take a photo with the camera and Shoot & Translate will do the rest.

- 1 Take a photo
- 2 Translate the text
- 3 Listen to the translation

Available in the following language pairs:

French ↔ English
German ↔ English
Italian ↔ English
Spanish ↔ English
Portuguese (BR) ↔ English
German ↔ French

Choose between UK/US English for voice output.



System requirements:

- Internet-enabled mobile phone
- Java-enabled operating system
- 2-megapixel camera

Technical specifications of the memory card included:

- 1 Gb of memory
- MicroSD card
- A list of devices supported can be found on our website under www.shoot-and-translate.com/devices

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language technologies

www.shoot-and-translate.com

shoot & translate

... turns your mobile phone into a translator



- Take a photo and translate the text
- Look up words
- Useful read-out function
- For mobile phones, smartphones, PDAs

linguatec
language technologies

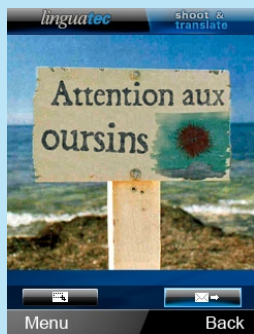
World Premiere

Translate with your mobile phone

Shoot & Translate is the first photo translation program for mobile phones, smartphones and PDAs. The idea is simple and compelling: "shoot" a picture and let the text be "translated".

Whether you're on holiday or a business trip, would you want to carry heavy dictionaries or even your laptop around with you? But that may be exactly when you need a translator's help the most!

Or would you have known what awaits you when you are warned of French "oursins"?



The mobile phone is a constant companion in our daily life. When used in combination with Shoot & Translate, it becomes the practical translator that's always there when you need it. An incomprehensible sign? Simply take a picture and voilà: your translation appears. You can even listen to the translation at a simple push of the button.

No heavy books, no tedious turning the pages: Your mobile phone is a comprehensive substitute for any dictionary.

The trick: turn your own mobile phone into a practical translator wherever you are!



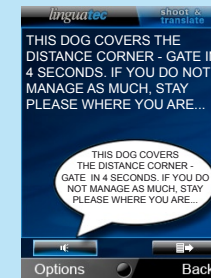
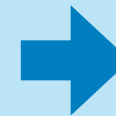
Shoot & Translate Each language pair € 49,-

There may be additional costs for the internet connection.

Very useful in many situations

Reading a menu

A traveller giving a clueless, somewhat shy look at a menu that he can't understand is the classic scenario for someone on vacation. Do you really dare to order a new and completely unknown dish – even when the waiter is trying to convince you that it is extremely delicious? You should be able to decide that for yourself. After all, who would really want to accidentally end up eating bull's or sheep's testicles? Well, that's exactly what would happen if you ordered "Criadillas de toro" from a Spanish menu. So much for a tasty grilled beef steak!



Informative signs



Signs usually should warn us of important situations. But will this work abroad as well? Just have a guess what you shouldn't do when you read the Italian sign "Vietato

arrampicarsi"... And with the help of Shoot & Translate you know that the French sign "Plage" doesn't mean that you avoid the area due to an urgent warning of "plague"! It's the so-called "false friends" that are especially confusing. These are words that look the same but have different meanings in different languages. For example, you really should know that the German word "Gift" means "poison" in English, and therefore has nothing to do with presents!



More examples: www.shoot-and-translate.com/examples

Innovation and reliability

For over 10 years, Linguattec has been developing top-class language technology solutions and continuously comes out on top in international comparison tests. The ground-breaking Shoot & Translate uses the innovative SmartTranslation™ technologies of Personal Translator 2008 for the first time for mobile devices. The automatic translation process was extended with high-performance image recognition (OCR) and optimized for mobile phones. Particularly helpful is the Smart-Correct™ function: It can even automatically correct the notorious typos in menus! For example, a "pizaa mragaritta" will be correctly recognized as a Pizza Margarita. Shoot & Translate also has the practical read-out functionality of Linguattec's Voice Reader, and the entire dictionary is dubbed. You will be surprised at how natural the voices sound!